

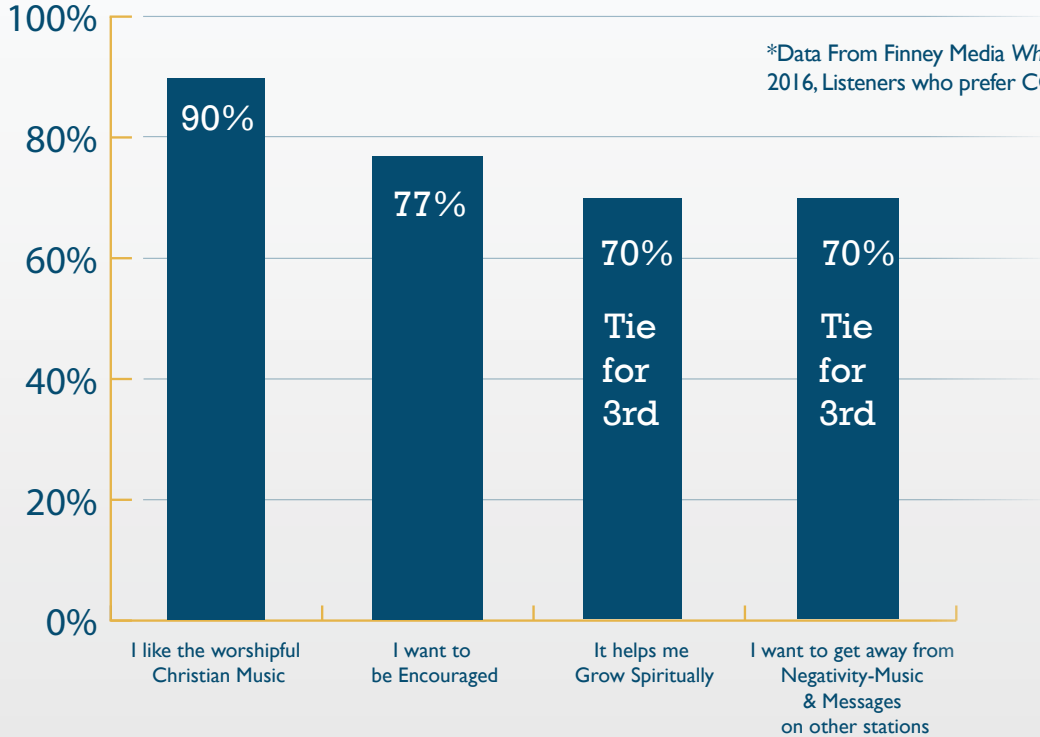


WHY LISTEN?

FINNEY MEDIA WHY LISTEN?[™] TOP THREE MAIN REASONS CCM LISTENERS LISTEN



FINNEY
M E D I A



*Data From Finney Media Why Listen?[™]
2016, Listeners who prefer CCM



You're invited to be part of Finney Media Why Listen?™ 2018 !

Be one of the first 25 to sign up and receive a \$100 rebate!

In 2016, the Finney Media *Why Listen?*™ survey included over 23,000 Christian radio listeners from the United States and Canada. We asked about the reasons listeners listen, leave, give, don't give, as well as spiritual habits.

Now in 2018, the updated survey will dig even deeper, helping you understand your listener's spiritual growth, interest and use of your digital and social media and even more on giving.

You'll get the nationwide report, the report for your format and a custom station/ministry report on your listeners.

You receive a discount if you are a member of CMB, NRB or a client of Advocace. But now, if you are one of the first 25 to sign up, you'll get a \$100 additional rebate. Your investment could be as low as \$499.

Act today for an investment in your ministry's tomorrow!

Register at finneymedia.com/whylisten. Join dozens of other decision makers and take a practical, specific step toward deeper engagement with your listener!



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